



JULY 2026 MONTHLY UPDATE

Maggie Garrison, President & CEO

Fueling Imagination and Funding Education for all Kentuckians.

JULY AT A GLANCE

- The Kentucky Lottery wrapped up a strong July to kick off Fiscal Year 2027. The strong start was fueled by large Powerball and Mega Millions jackpots.
- Net income for July totaled \$34.5 million, which is \$5.6 million more than net income generated in July 2025.
- Sales generated from the iLottery channel totaled \$102.1 million in July 2026, an increase of 38% when compared to prior year sales.
- Sales generated from the retail channel totaled \$98.3 million in July 2026, an increase of 1.9% compared to prior year sales.

By emphasizing entertainment and personal responsibility, the Kentucky Lottery is empowering players to make informed choices and be in control of their play journey. This is done through a company-wide responsible gambling program.

To ensure alignment with consumer protection and harm minimization through their responsible gambling program, the Kentucky Lottery recently underwent an independent certification. The nationwide accreditation is for best practices in online gambling player protection supported by the National Council on Problem Gambling (NCPG).

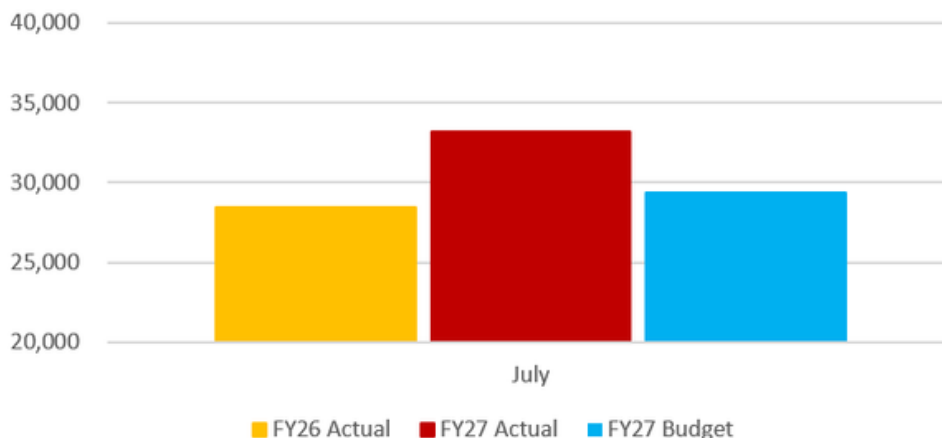
The Kentucky Lottery also holds a responsible gambling certification through North American Association of State and Provincial Lotteries and NCPG that focuses on products at retail and online.

The Lottery's player and retailer education centers around "Positive Play" and "player health" messaging framework and reflects a commitment to foster a supportive environment and aligns with best practices in player health promotion. Find more details on the Positive Play messaging [here](#).

The Kentucky Lottery's responsible gambling initiative is multi-faceted and includes every aspect of the company and the work done each and every day.



Total Cash Transfers to the Commonwealth
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July Prior	28,487
July Actual	33,144
July Budget	29,400

	FY27 July 2026 ACTUAL	FY26 July 2025 ACTUAL	FY27 July 2026 BUDGET
Sales:			
Gross Instant at Retail	63,077	63,113	62,892
Gross Draw at Retail	35,205	33,351	34,359
iLottery	102,115	74,016	92,589
Ticket Sales	200,397	170,480	189,840
Prize Expense	150,572	127,103	145,798
Other Direct Costs	10,636	10,134	10,386
Gross Profit	39,189	33,243	33,656
Operating Expenses	3,092	3,604	3,465
Operating Income	36,097	29,639	30,191
Non-Operating Income	128	157	125
Net Income With Unclaimed Prizes	36,225	29,796	30,316
Unclaimed Prizes	(1,732)	(858)	(400)
Net Income	34,493	28,938	29,916

COMMUNITY IMPACT



Winning at the Kentucky Lottery Corporation means so much more when you look at the overall impact the Lottery has on communities and businesses like the LaGrange Hop Shops Convenience Store that recently sold a \$5 million top prize Scratch-off. (Pictured to the left.)

The Kentucky Lottery plays a vital role in driving business growth and supporting education across all 120 Kentucky counties. With approximately 3,500 retailers statewide, the Lottery is helping sustain businesses and strengthening local economies through millions in annual commissions and incentives that retailers earn as Kentucky Lottery business partners.

In Fiscal Year 2026, retailers earned more than \$80 million in Lottery commission and incentive payments. What does that mean for local economies? Kentucky Lottery retailers re-invest that money in their businesses and families in communities across the Commonwealth.



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